

**THE**

1. An Internet television program guide e-mail reminder system for providing e-mail message reminders of scheduled television events to a user at a multimedia system over the Internet comprising:  
means for providing television program listings over the Internet;  
means for selecting a television program from the television program listings provided over the Internet; and  
means for providing e-mail reminders to the multimedia system over the Internet that remind the user when the television program is to be broadcast.
2. The system defined in claim 1 further comprising means for providing an e-mail reminder option which the user selects to order e-mail reminders.
3. The system defined in claim 2 wherein the means for providing the e-mail reminder option further comprises means for presenting an e-mail reminder web page when the user selects the e-mail reminder option.
4. The system defined in claim 3 wherein the means for presenting the e-mail reminder web page further comprises means for providing selectable options displayed on the e-mail reminder web page when the user is presented with the e-mail reminder web page.

5. The system defined in claim 4 wherein the selectable option is a how soon option for determining how soon before the broadcast of the television program the e-mail reminder message is to be generated and sent to the user.

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~~6. The system defined in claim 5 wherein the how soon option further comprises means for presenting a how soon web page.~~

7. The system defined in claim 4 wherein the selectable option is a how often option for determining how often the e-mail reminder message is to be generated and sent to the user.

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~~8. The system defined in claim 7 wherein the how often option further comprises means for presenting a how often web page.~~

9. The system defined in claim 1 further comprising means for providing a view current reminders option which the user selects to receive a list of current e-mail reminder orders.

10. The system defined in claim 9 wherein the means for providing the view current reminders option further comprises means for presenting a view current reminders web page when the user selects the view current reminders option.

11. The system defined in claim 1 further comprising means for providing a new reminders option

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12. The system defined in claim 11 wherein the means for providing the new reminders option further comprises means for presenting a new reminders web page when the user selects the new reminders option.

14. The system defined in claim 13 wherein the selectable option is a how soon option for determining how soon before the broadcast of the television program the e-mail reminder message is to be generated and sent to the user.

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16. The system defined in claim 13 wherein the selectable option is a how often option for determining how often the e-mail reminder message is to be generated and sent to the user.

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17. The system defined in claim 16 wherein the how often option further comprises means for presenting a how often web page.

18. The system defined in claim 1 further comprising means for providing a pay-per-view order web page.

19. The system defined in claim 18 wherein the means for providing the pay-per-view order web page further comprises means for providing an e-mail reminder option which the user selects to order an e-mail reminder message.

20. A method for providing e-mail message reminders of scheduled television events to a user at a multimedia system over the Internet using an Internet television program guide system, the method comprising the steps of:

providing television program listings over the Internet;

selecting a television program from the television program listings provided over the Internet; and

providing e-mail reminders to the multimedia system over the Internet that remind the user when the television program is to be broadcast.

21. The method defined in claim 20 further comprising the step of providing an e-mail reminder option which the user selects to order e-mail reminders.

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25. The method defines how soon option further of representing a how soon web page

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27. The method defined in claim 26 wherein the how often option further comprises the step of presenting a how often web page.

28. The method defined in claim 20 further comprising the step of providing a view current reminders option which the user selects to receive a list of current e-mail reminder orders.

29. The method defined in claim 28 wherein the step of providing the view current reminders option further comprises the step of presenting a view current reminders web page when the user selects the view current reminders option.

30. The method defined in claim 20 further comprising the step of providing a new reminders option which the user selects to order an e-mail reminder message by entering a program title.

31. The method defined in claim 30 wherein the step of providing the new reminders option further comprises the step of presenting a new reminders web page when the user selects the new reminders option.

32. The method defined in claim 31 wherein the step of presenting the new reminders web page further comprises the step of providing selectable options displayed on the new reminders web page when the user is presented with the new reminders web page.

33. The method defined in claim 32 wherein the selectable option is a how soon option for determining how soon before the broadcast of the television program the e-mail reminder message is to be generated and sent to the user.

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34. The method defined in claim 33 wherein the how soon option further comprises the step of presenting a how soon web page.

35. The method defined in claim 32 wherein the selectable option is a how often option for determining how often the e-mail reminder message is to be generated and sent to the user.

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36. The method defined in claim 35 wherein the how often option further comprises the step of presenting a how often web page.

37. The method defined in claim 20 further comprising the step of providing a pay-per-view order web page.

38. The method defined in claim 37 wherein the step of providing the pay-per-view order web page further comprises the step of providing an e-mail reminder option which the user selects to order an e-mail reminder message.

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